

The Open For Business City Ratings present a guide to which cities are **open, inclusive** and **competitive** - and which are not.

Growing evidence shows that LGBT+ inclusive cities are more economically competitive. Inclusive cities are more **innovative**, are **talent hotspots**, and have higher **quality of life**. In fact, an increase in social acceptance of LGBT+ people signals a rise in per capita output – a one-point increase in social attitudes in our ratings corresponds to a **\$2,800 increase in GDP per capita**.

So why does the world need another ranking? Although there is a wealth of data on the many different perspectives on city performance, most ratings do not take inclusion into account. The Open For Business City Ratings is the only one to provide a consolidated view of how inclusive and competitive a city is.

How are cities rated?



The Open For Business City Ratings are determined by a combination of 26 metrics from a number of well-respected sources. Each city receives a final score, which corresponds to a rating (AAA through E). The final score is comprised of two categories: Economic Competitiveness and LGBT+ Inclusiveness. Both categories are comprised by a variety of sub-categories, which are in turn comprised of individual data points.

Who is the report for?

For policymakers seeking to boost the economic performance of their city and understand how they compare to peers.

For businesses considering possible new locations for offices or operations, the index can help evaluate different cities.

For individuals thinking about relocating to another city, the index can help them to think about what they are looking for and how they might fit in.