

## Open For Business appoints new Trustees: Antonio Zappulla and Julian Curtis

**London, 23 April 2020** – Open For Business, a coalition of global companies promoting LGBT+ inclusive societies, appointed Antonio Zappulla and Julian Curtis as Trustees of the Board.

**Antonio Zappulla** is CEO of the Thomson Reuters Foundation, which works to advance media freedom, raise awareness of human rights issues, and foster more inclusive economies. He is the founder of Openly, the world's first platform dedicated to fair, accurate and impartial coverage of LGBT+ stories with global distribution through the Reuters wire. In 2018, he ranked first in the OUTstanding list of third sector LGBT+ executives published by the Financial Times. In 2017, he was named a European Young Leader by Friends of Europe.

**Julian Curtis** will serve as the Treasurer to the Board of Open For Business. He has held various senior positions in finance in complex, highly-regulated organisations - in London, New York and Sydney. He currently serves as Head of Statutory Reporting at Santander UK. Prior to this, he was a Director at PricewaterhouseCoopers in New York and Vice Consul, Economic Development for the British Government in New York. Julian qualified as a chartered accountant with KPMG.

*On his appointment, **Zappulla** said: "To advance LGBT+ rights is not only a moral imperative, it makes business sense. In the words of the UN, the fight against homophobia is now, more than ever, a 'development imperative', and companies have a tremendous opportunity to leverage their global influence to shape socio-economic progress."*

*On his appointment, **Curtis** said: "Open For Business's work to advance LGBT+ rights around the world is impressive, especially in communities where there is significant anti-LGBT+ feeling, so I'm proud and delighted to be part of the Board and working to deliver sustainable change"*

*Commenting on the enhancement of the Board's expertise and governance, **Jon Miller, Founder of Open For Business**, said: "We have a hard-working, hands-on Board, and our new Trustees will bring great energy and experience – strengthening our ability to make a real impact on LGBT+ rights in some of the toughest places."*

- NOTES FOR EDITORS -

### About Open For Business

Open For Business is a coalition of global companies making the case that inclusive, diverse societies are better for business and essential for economic growth. The purpose of the coalition is to advance LGBT+ inclusion globally, by presenting and promoting a positive economic and business case for equality of opportunity for everyone, across the world.

For more information on Open For Business, please visit <https://open-for-business.org/>.