

Open For Business strengthens its Board with the appointment of a new Trustee

Washington D.C., 14 August 2019 – Open For Business, a coalition of global companies promoting LGBT+ inclusive societies, appointed Dinah McLeod as the sixth Trustee on its Board.

Dinah McLeod is the Director of The B Team’s Equality in the Workplace initiative, managing The B Team’s response to a range of social and human rights-related issues. Before joining The B Team, she was the Deputy Director of the Business and Sustainable Development Commission and Director of strategic development at ODI, the UK’s largest development research institute. McLeod was a Policy Advisor at the UK Prime Minister’s Strategy Unit and she also held a number of senior sustainability roles in the private sector, including with BT, Novartis and Allianz. McLeod began her career as Social Protection Specialist at the World Bank, where she worked on community-based financing and social infrastructure projects for marginalized and vulnerable groups. A dual British-Canadian national, she holds a Master’s degree in Public Administration from Princeton University’s Woodrow Wilson School as well as a BA (Hons) from Columbia University.

*On her appointment, **McLeod** said:* “Given the growing backlash against LGBT+ communities around the world, it is more important than ever to focus greater efforts on promoting LGBT+ equality, especially in the Global South where support is most needed. This is why I am excited to join Open For Business – the coalition doesn’t shy away from the challenging task of directing its advocacy efforts towards markets where anti-LGBT+ sentiment is prevalent. Furthermore, as a business-led coalition, Open For Business is well-placed to leverage the private sector’s influence to make a real impact on the lives of LGBT+ people across the globe.”

*Commenting on the enhancement of the Board’s expertise and governance, **Jon Miller, Founder of Open For Business** said:* “Open For Business is growing fast, and as we continue to scale up our programs globally, we need a high-performing Board so we can maximize impact. Dinah brings a fantastic mix of energy, skills and experience, and I look forward to working with her to advance LGBT+ inclusion around the world.”

- NOTES FOR EDITORS -

About Open For Business

Open For Business is a coalition of global companies making the case that inclusive, diverse societies are better for business and essential for economic growth. The purpose of the coalition is to advance LGBT+ inclusion globally, by presenting and promoting a positive economic and business case for equality of opportunity for everyone, across the world.

For more information on Open For Business, please visit <https://open-for-business.org/>.

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